

# RANCH

1945-1995

Linear, asymmetrical,  
one-story facade

Low-pitched roof,  
typically side-gabled,  
cross gabled, or hipped

Small front entry porch

Emphasis on  
horizontal

Sheathed in  
clapboard,  
T-1-11, brick,  
board-n-  
batten, or  
any  
combination  
thereof

Often designed  
to connect with  
the outside at the  
rear of the  
building

Attached/built-in  
garage

Moderate to wide  
overhanging eaves

Banded and/or  
picture windows

House Olympia, c.1960

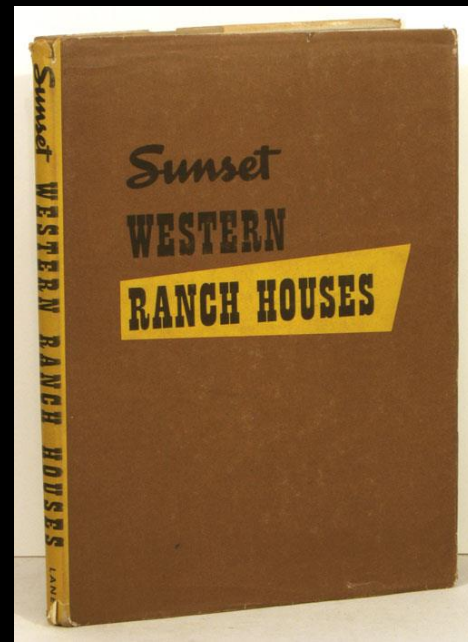




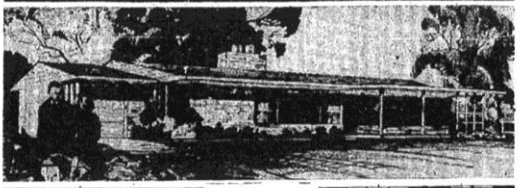
# RANCH

## History

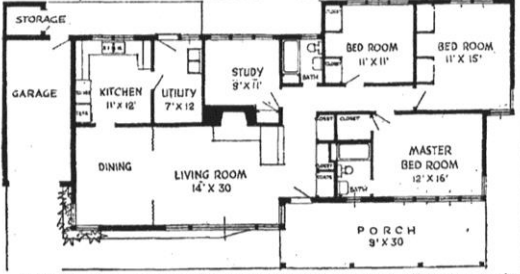
Sunset Western  
Ranch Houses -  
1946



**HOMES FOR AMERICANS**



Seattle Times  
October 19,  
1947



STORAGE  
GARAGE  
KITCHEN 11' X 12'  
UTILITY 7' X 12'  
DINING  
LIVING ROOM 14' X 30'  
PORCH 9' X 30'  
STUDY 9' X 11'  
BED ROOM 11' X 11'  
BED ROOM 11' X 15'  
MASTER BED ROOM 12' X 16'

This typical, modern ranch-style house, designed by W. H. Schumacher, Oklahoma City architect, as his Plan No. A-505, provides for three bedrooms, two baths, a 14 by 30-foot combination living room-dining room, a study, and a large kitchen with adjoining utility area. The over-all dimensions of the house are 75 1/2 by 38 feet. The architect estimates the building cost between \$12,000 and \$16,000, exclusive of land, and depending on the quality of plumbing fixtures and interior equipment, as well as local building conditions.



Plan Books 1960's

**ILLUSTRATED RANCH HOMES**

57th SERIES PRICE 40 CENTS



... for town or country living!


**E. S. ADKINS & COMPANY**  
NEW YORK

Everything Needed for Building

Easton 760  
Pocomoke 135  
Harlock 3011

Berlin 2  
Chesterown 678  
Ocean City 879

**NEW Modern Ranch HOMES**



... for town or country living!

**E. S. ADKINS & COMPANY**  
NEW YORK


Everything Needed for Building

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**ILLUSTRATED RANCH HOMES**

57th SERIES PRICE 50 CENTS



More beautiful ranch homes, modern, new designs, plans, color and many other all features of modern in today's homes. All plans are from the planning boards of well-known local writing American architects for the American family.

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NEW YORK


Everything Needed for Building

Easton 760  
Pocomoke 135  
Harlock 3011

Berlin 2  
Chesterown 678  
Ocean City 879

**Ranch type Ramblers**


LONG-LOW AND MODERN



DESIGN NO. 5133

from the  
**WEYERHAEUSER 4-SQUARE**  
HOME BUILDING SERVICE

**CLIFF MAY homes**



*The Brentwood*

3 Bedrooms - 3 Baths  
1000 sq. ft. - 1957 sq. ft.

"DOLLAR FOR DOLLAR the finest houses in California"  
Built where you choose

BEAUTIFUL 2 AND 3 BEDROOM HOMES \$7,300 - \$16,000

These famous Cliff May Homes combine indoor-outdoor living in the real California manner and at a price to fit the most modest budget. You'll love their low rambling profile and the comfortable, up to the minute atmosphere they create.

# RANCH

Configurations / Types



**City of Fresno, CA - Model**

Types:

- Tract Ranch
- Modern Ranch
- Custom Ranch
- Chalet Style
- Colonial Contemporary
- Spanish Hacienda
- Western Ranch



**City of Boulder, CO - Model**

Types:

- Transitional Ranch
- Simple Ranch
- Semi-Custom Ranch



**Virginia - Model**

Types:

- Ranch

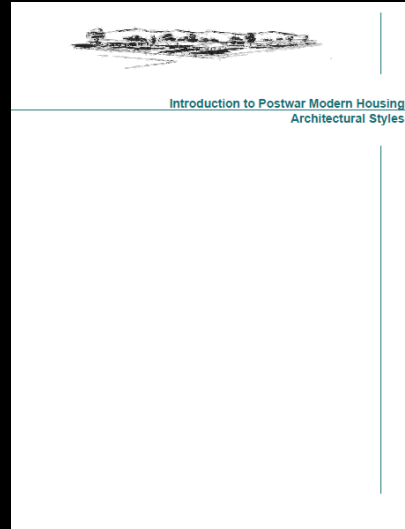




# RANCH

## Configurations / Types

### Scottsdale, AZ - Model



### Ranch Styles:

- Transitional
- Early
- Simple
- California
- Prairie
- American Colonial
- French Provincial
- Spanish Colonial
- Los Ranchos

### Progressive Styles:

- Contemporary
- International

### Character Ranch Styles:

- Cowboy
- Swiss Chalet
- Polynesian
- English Tudor
- Dutch Colonial

### Cottage Styles:

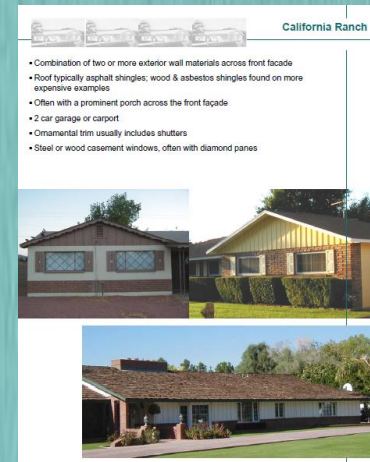
- Cape Cod
- Ranch

### Tri-Level Styles:

- California
- Character

### Post Ranch Styles:

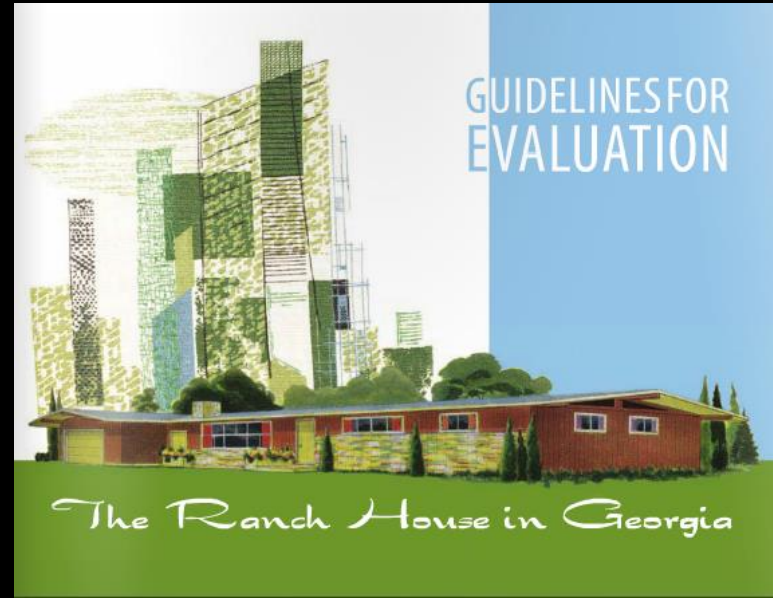
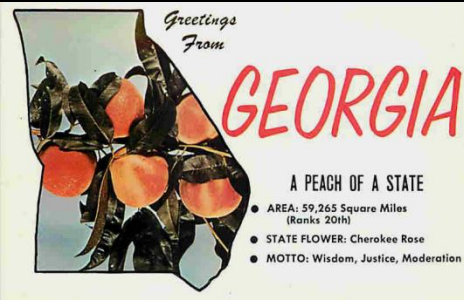
- Casita
- Cottage
- 70s Modern



# RANCH

## Configurations / Types

### Georgia - Model



### Types:

- Compact Ranch
- Linear Ranch
- Linear w/Clusters Ranch
- Courtyard Ranch
- Half Court Ranch
- Bungalow Ranch
- Rambling Ranch
- Alphabet Ranch

### Style:

- Contemporary
- Wright-Influenced
- Eichleresque
- Colonial
- Plain
- Rustic/Western
- Spanish Colonial

**VISUAL INTEREST & MATERIAL APPLICATIONS**

Architectural details and materials are key to creating a sense of place and style. The following images illustrate various material applications and architectural details that can be used to enhance the visual interest of a ranch house design.

**CHIMNEYS**

Chimneys can be a focal point of a ranch house design. They can be made of brick, stone, or concrete. The placement and design of a chimney can add to the overall aesthetic of the house.

**ACCENTS**

Accents are small details that can make a big difference in a ranch house design. They can be found in the hardware, lighting, and decorative elements of the house.

**LINEAR**

This is a single row of ranch units in the compact form factor with a length to width ratio of 1.5. The linear ranch house form factor provides a natural division for the overall effect of a long, narrow ranch house. Note: There are linear ranches in a variety of styles that do not fit into this form factor or a cottage but a village cluster.

**LINEAR RANCH SUBTYPE**

**COMPACT**

This type is small and simple. It is proportionally a rectangle but almost square in form with a length to width ratio of less than 1.5. The form can be equated with a carpet.

**COMPACT RANCH SUBTYPE**

**REMEMBER** - a building type is the overall form of a building and its interior plan.



# RANCH

Residential Examples

## Storybook Ranch/Rustic



House Olympia, c.1968



House Tacoma, c.1960



House Lakewood, c.1969



House Spokane, c.1963



# RANCH

Cowboy/Western Ranch

## Residential Examples



House Lakewood, c.1968



House Olympia, c.1967



House Vancouver, c.1970



House Everett, c.1963



# RANCH

## Asian Inspired Ranch

Residential Examples



House Spokane, c.1968



House Connell, c.1967



House Bellevue, c.1970



House Spokane, c.1969





# RANCH

Residential Examples

## Hacienda Ranch



House Lacey, c.1972



House Kent, c.1967



House Kent, c.1970



House Lake Forest Park, c.1969



# RANCH

Residential Examples

## Early American / Colonial Ranch



House Lakewood, c.1972



House Kent, c.1967



House Lakewood, c.1970



House Lakewood, c.1965



# RANCH

Modern Ranch

## Residential Examples



House Aberdeen, c.1965



House Seattle, c.1958



House Edmonds, c.1970



House Aberdeen, c.1963



# RANCH

Contemporary Ranch  
Residential Examples



House Edmonds, c.1960



House Richland, c.1963



House Lacey, c.1967



House Lakewood, c.1966