



The Famous

Peerless

FENCE

NOW

SOLD DIRECT

From FACTORY to FARM





Factory Peerless Real Bargains that

The Peerless Guarantee

All Peerless paints are sold with the guarantee that they are exactly as represented and will give you entire satisfaction if applied according to instructions shown on each container. If, after following instructions the quality does not come up to what you have the right to expect, we will refund your money or supply new paint free of charge.

**Direct
From Factory
To You**



PEEERLESS Ready Mixed Paints are made to meet the high standards of quality of all Peerless products. When you note the prices of Peerless Paints on the following pages you will see that they save you big money.

But bear in mind that Peerless Paints are first of all "Quality Paints." The low prices do not reflect the quality—they are simply another evidence of the tremendous savings made possible by Peerless production resources and the Peerless plan of selling

Direct From Factory To Farm

In other words when you buy Peerless Paint you get BOTH low price and high quality, just as you do in every other Peerless product. We NEVER sacrifice quality to price, for we believe that anything made on that basis is the most expensive thing you can buy in the long run.

So, in making Peerless Paint, every means is employed to make it the best paint that can be produced. The purest, highest grade ingredients are used; tested and proven formulas are used; the most advanced methods known to paint making are employed. The result is a high grade paint that flows easily, spreads evenly and covers a large area. The final proof is in the test of time. Peerless Paint is designed to stand up under years of service; to remain bright and smooth through all kinds of weather. Thus you get not only low first cost, but low "cost per year of service."

Peerless Paint Formula

Now a word about the Peerless Paint formula. Hundreds of tests were made before this formula was finally decided upon. We were thoroughly satisfied that this was the best paint formula that could be used. It has been proven successful by the U. S. Department of Commerce, by the Pennsylvania Railroad, and by hundreds of other large users of paint. The fact that the Pennsylvania Railroad has specified since 1910 the same pigments and the same proportions as are used in Peerless Wondercote (white and light paints), as shown by their specification No. 120, and that the U. S. Dept. of Commerce, Bureau of Standards, specified the same percentage of pure linseed oil as is used in Peerless Wondercote, are convincing evidence of the quality and purity of Peerless Ready Mixed Paints.

Two Grades—"Wondercote" and "Covermore"

You will note that Peerless Ready Mixed Paint is made in two grades—"Wondercote" and "Covermore." Both House paint and Barn paint are made under these two names. Covermore being lower in price than Wondercote.

Whether you purchase the Wondercote or the Covermore brand you can be sure of getting paint of high quality—the Peerless GUARANTEE is your absolute protection.

All Peerless Paints are ready mixed. You simply open the can and use. You save time as well as money. In fact, you will be surprised to see what a difference you can make in the appearance of your home, barn and other buildings by using spare moments to "paint up." It's the best investment you can make, too. It will add to the value of your buildings and increase their life.

Take full advantage of Peerless **FACTORY PRICES NOW.** Indications are that the cost of linseed oil and other ingredients is going up—so you will save money by making up your paint order now, while these bed-rock, bargain prices are still in effect.

Save Your Buildings

Prices on PAINT Save You Big Money



Peerless Wondercote House Paint

Wondercote is an extra fine grade of paint. It enables you to get the best and still make only a small investment by taking advantage of Peerless low factory prices.

No matter how fine a paint job you may want, you can order Wondercote with the assurance that you could get no better paint at any price. And many specify Wondercote for all their painting requirements because they believe it pays to get the best, especially when Peerless prices make the best cost so little.

If you compare the formula of Peerless Wondercote House Paint, shown on these pages, with any other paint formula you can find, you will see how much more White Lead, Zinc Oxide and Pure Linseed Oil are contained in Peerless Paint than in others. That is the reason why Peerless Paints are so extremely durable, so elastic, easy to spread and penetrating.

Peerless Covermore House Paint

Covermore House Paint is a high grade paint at a lower price than Wondercote, and is a wonderful paint for the money.

In fact, it is not a "cheap" paint at all; it is not to be compared to other makes of paint selling at the same price, for paint of the same quality is usually sold as a high-priced paint. Some manufacturers use this quality as their B E S T grade.

You will find Covermore absolutely satisfactory and if you want to keep the cost of a painting job down to the minimum or if you have some buildings that you do not think warrant the expenditure of very much money, you will make no mistake in using Covermore. Such good quality paint at the amazingly low Peerless Factory Prices is an outstanding value.

Peerless Wondercote Barn Paint

Wondercote Barn Paint fulfills all the requirements of a perfect paint for barns, roofs, outbuildings, fences, and porches. It has the utmost durability—its lasting qualities are the wonder of all who have tested it over a period of years. Even after long service it remains almost as bright and new-looking as when first applied. Its colors are nonfading, being made from high grade metallic pigments or mineral oxides, ground in pure linseed oil with the necessary thinners and dryers added.

Wondercote Barn Paint has no superior as a preservative and few paints will equal it for durability. You simply cannot get better Barn Paint, and Peerless Factory-to-Farm Prices make it possible for you to get the best paint in the world and still save money.

Peerless Covermore Barn Paint

This is a money-saver and still a fine quality paint. It is just another example of our ability to cut dollars and cents from the price and at the same time give you a better-than-ordinary product. Covermore Barn Paint has remarkable lasting properties. You'll find that it will give far better year in and year out service than you would expect at such a low price. It spreads easily, covers a large area per gallon, and its colors are bright and nonfading.

If you want the Best Barn Paint in the world, specify Wondercote; if you want a remarkably good quality paint at the lowest possible price, specify Covermore. Both these brands are backed by the Peerless Guarantee and whichever you order you are sure to get full satisfaction.

The Peerless Formula
"Wondercote" Outside White
SOLID MATERIALS

Lead and Zinc.....	70%
Magnesium Silicate	30%
	<hr/> 100%

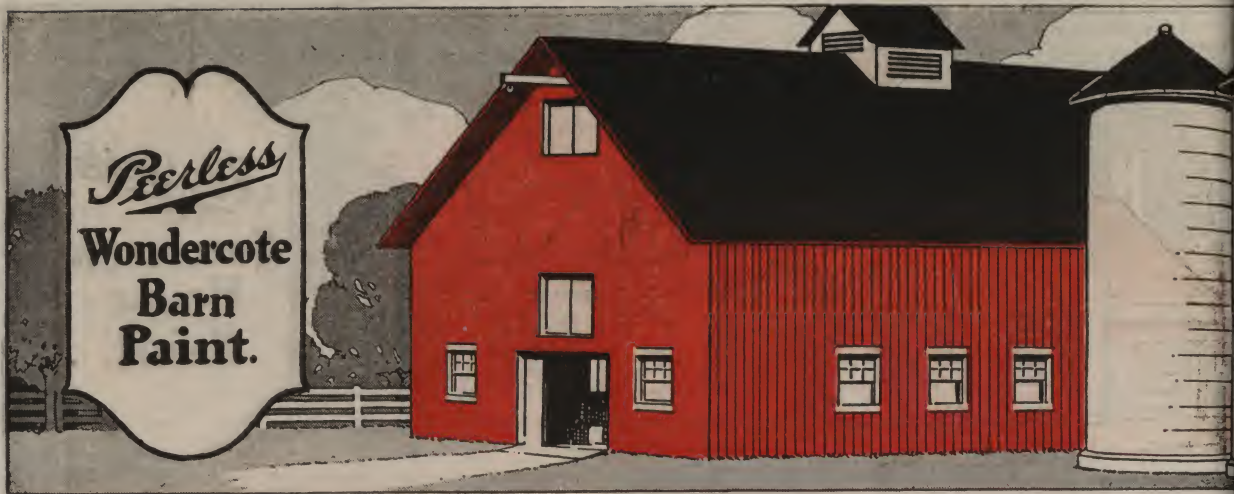
LIQUIDS

Pure Linseed Oil.....	85%
Turpentine and Dryer.....	15%
	<hr/> 100%

**Quality
That Meets
Every Test**



with *Peerless* Paints



Save Your Barns By Using *Peerless*

Wondercote Brand

A BARN that cost several thousand dollars to build usually carries insurance against fire. Yet there is a danger even greater—rot and decay. And the cost of protection, or insurance against decay is so small that it is amazing at times to see how some farmers let these few dollars stand in the way of preserving their property.

Wondercote Barn Paint is the ideal insurance against rot and decay. It saves hundreds of dollars in repair bills. It lasts so long that the painting job is reduced to an amazingly small cost when figured by the year. It is made of high grade metallic pigments or mineral oxides known to be the ideal preserver for barns.

Peerless Wondercote Barn Paint spreads easily, covers a large surface per gallon, is easy to use, and is the highest quality we have ever seen in a barn paint. The Peerless reputation extending over 25 years, guarantees your satisfaction; and the Peerless Factory Prices tell the story of great value and money saving. People wonder how we can offer such a superior paint for so little money. Do not be confused. Peerless products are not cheap "Mail-order" products. They are the same quality as have always been sold through dealers at much higher prices. Order your Peerless Wondercote Barn Paint now, at these Wholesale Factory Prices.

Peerless Wondercote, The Highest Grade Barn Paint Made

HOW TO FIGURE YOUR PAINT ORDER

Measure length, width and height of building; add the length and width together—multiply by 2; multiply this by the height, this gives you the number of square feet to be covered; divide by 300; this gives you number of gallons required for two coats. If building has never been painted or is badly in need of paint, it will require from 15% to 20% more paint for a good job.

NOTICE: PLEASE READ CAREFULLY

On paint, as well as on all other products, we give you the benefit of the lowest possible price. A 50-gallon barrel will cost us less per gallon than smaller containers and naturally one gallon cans cost most per gallon, which accounts for the difference in prices. Therefore, you must use the price for the containers which will be shipped.

For example, if you order 37 gallons you must pay for 30 gallons at the half-barrel rate; 5 gallons at the 5-gallon rate and 2 gallons at the 1-gallon rate.

Prices of Wondercote Barn Paint

Colors: Red—Brown—Dark Gray—Green

		Shipping Weight	Price
50 Gal.	Bbl.	730 lbs.	\$1.39 per gal.
30 "	½ Bbl.	425 "	1.43 " "
5 "	Can	70 "	1.46 " "
1 "	Can	15 "	1.57 " "

Shipped from Cleveland, Ohio, only.
Be sure to state COLOR wanted.



These Wonderful Barn Paints Barn Paints

Covermore Brand

If you have an unusually large barn and do not care to spend more than a certain amount on it for paint, Covermore Brand gives you the opportunity of using a high grade barn paint at a low price instead of merely a "paint-wash." Or if you want to use a barn paint on a building in which you do not care to make a large investment but still want to use a paint that will afford absolute protection and give good wear, Covermore is the barn paint to use.

While low in price, Covermore Barn Paint is as high in quality as most barn paints selling for at least 50 per cent more in stores. Where a dealer or store has only one grade of barn paint it is usually of the same quality as Covermore brand and very likely of a lower quality.

It is true that this quality is good enough for most uses. But there is no reason why you should pay the dealers' high prices. If you want to pay a higher price get Peerless Wondercote brand—then you KNOW that you are getting higher quality. But if you feel that the usual "best" grade sold by dealers will meet your requirements save the difference between dealers' high prices and the factory prices by ordering Peerless Covermore Barn Paint.

We guarantee it in every way. You are the judge. You must be satisfied. Our prices are low solely because you buy from the factory at wholesale prices; the same prices as Peerless dealers used to pay. In other words, every farmer is now his own Peerless dealer.

Peerless Covermore, A Good Paint At a Low Price

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Prices of Covermore Barn Paint

Colors: Red and Brown only.

		Shipping Weight	Price
50 Gal.	Bbl.	580 lbs.	\$1.19 per gal.
30 "	½ Bbl.	335 "	1.23 " "
5 "	Can	55 "	1.26 " "
1 "	Can	12 "	1.37 " "

Shipped from Cleveland, Ohio only.
State color wanted; Red or Brown.